

## **ABSTRACT OF THE DISCLOSURE**

A method for lowering labor and marketing cost for a commercial website through cost-effectively acquiring website traffic and website content data through providing an incentives package, which is precursor to a professional commercial website, to a plurality of target groups in specifically chosen communities: An ASP/WSP identifies as many types of qualified communities as possible; selects one type of qualified community, which meets the predefined requirements; determines what type of commercial website is needed by the selected type of qualified community; prepares a template website application for the selected type of qualified community; prepares CWAIP by combining template website application with web-hosting service and a permission to grant all future revenue to be generated by mid-sized commercial websites to the corresponding POG; identifies and makes a list of all selected types of QCs in a nation; selects a QC according to the order of the list; identifies and makes a list of POGs in the selected QC; selects a POG according to the order of the list; offers CWAIP to the selected POG, conditioned on POG's granting a license to the ASP/WSP to freely use website traffic and website content data to be generated in the mid-sized commercial websites of POGs; if license is granted, ASP/WSP provides CWAIP to the POG; assists POG in setting up and running a mid-sized commercial website; selects more POGs to offer CWAIP, to assist the set-up and running of mid-sized commercial websites for these POGs, and receives licenses until the last QC on the list is reached; and finally prepares a

consolidated commercial website, which uses all website traffic and website content data gather under said license.